

Date: Tuesday, August 27, 2019
Location: The Clubs of Prestonwood - The Creek
 15909 Preston Road, Dallas, Texas 75248

Why should you attend?



Honor new designees



Network



Grow your knowledge of emerging trends

Agenda

7:30am - 8:15am	Ballroom A	Registration & Light Breakfast Item with coffee/juice/water
	Ballroom B	Virtual Reality Experience - Detailed Looks Inside, and Immersive Views Outside, ESI Visualization Can Take You There ♦ Including Tech Tools like VR, CT, SEM, UAS, and more.
8:15am - 8:30am	Ballroom A	Welcome Wallace Eason, CPCU - Dallas Chapter President
8:30am - 9:25am	Ballroom A	Professional Development—What’s Your Value? Ken Reeves - Chief People Officer, INW Manufacturing ♦ How can I communicate value to my boss? ♦ How can I get my current/potential employer to recognize “my” talent? ♦ What do employers want in 2020? Why can’t I get that job? Is there room for an experienced, but aging workforce?
9:30am - 10:45am	Ballroom A	Blockchain Patrick Schmid, PhD - VP of RiskBlock, “The Institutes” <i>1 hour CE credit available</i>
10:45am - 11:00am	Ballroom B	Networking Break / Virtual Reality Experience (sponsored by ESI)
11:00am - 11:45am	Ballroom A	Panel—The Business Case for Diversity & Inclusion Fred Gaona, Amy Stewart, and Lauren Mutti
	Ballroom B	Q&A/Industry Topics Scott Wasserman - BigDaddy U
11:45am - 1:00pm	Ballroom A	Lunch ♦ Volunteer Recognition Awards/Raffle Drawing—Wallace Eason Keynote Speaker - Jill McCook, CPCU Society President ♦ Chapter Conferment - 2019 New Designees
	Ballroom B	Virtual Reality Experience (sponsored by ESI)

Registration - Please register online by Tuesday, August 20th:

CPCU Members and Guests: \$80 ; GIS Students/Pre-Candidates (beginners)/Candidates: \$30

2019 New Designee : \$30 for all day (Free to attend luncheon from 11:45am to 1:00pm)

Half day costs (7:30am - 1:00pm OR 11:45am - 4:00pm) - Members/Guests: \$50: 2018 New Designees/GIS Students/Pre-Candidates (beginners)/Candidates: \$20

For more information or to register online, please visit: <http://dallas.cpcusociety.org>

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1:00pm - 2:00pm	Ballroom A	Prosecuting Insurance Fraud Kyson Johnson, Chief Prosecutor & Fraud Counsel - Texas Department of Insurance <i>1 hour CE credit available</i>
	Ballroom B	Blockchain Patrick Schmid, PhD., VP of RiskBlock - "The Institutes" <i>1 hour CE credit available</i>
2:00pm - 2:15pm	Ballroom A/B	Networking Break / Virtual Reality Experience (sponsored by ESI)
2:15pm - 3:00pm	Ballroom A	Human Factors: Driver Distraction Jason D. Jupe - RIMKUS <i>1 hour CE credit available</i>
	Ballroom B	Ready, Set, Goal! - 3 Types of Goal Setting, Which is Right for You! Nickquolette Barrett, CPCU - Founder of iRock Resumes
3:00pm - 3:45pm	Ballroom A	Current Issues and Trends in Cyber Liability Shawn Tuma - Partner, Spencer Fane Shelly Thomas, CPCU - RLI
	Ballroom B	The End of Insurance As We Know It Rob Galbraith, CPCU, CLU, ChFC, Director of Innovation - AF-Group
3:45pm - 4:00pm	Ballroom A	Wrap-Up & Final Raffle Drawings <ul style="list-style-type: none"> ◆ Enterprise - 4 Ranger tickets/free parking ◆ Golf Certificates ◆ Chick-Fil-A
4:15pm - 5:30pm	Ballroom B	Please join us for Happy Hour <ul style="list-style-type: none"> ◆ Sponsored by Gray Reed and Stewart Law Group PLLC ◆ Rob Galbraith-Book Signing "The End of Insurance As We Know It"

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Speaker Highlights

We are excited to have a fantastic lineup of speakers who will not only share their experience, but also provide inspiration.

Ken Reeves, Chief People Officer

Ken Reeves, Chief People Officer for INW Manufacturing is a former NFL player for the Philadelphia Eagles (6yrs) and Cleveland Browns (1yr). He retired from the NFL after the 1991 season and returned to Texas A&M University to attend graduate school for his Masters in HR Training & Development, and has completed most course work towards his Ph.D. His prior leadership roles included: HR executive with Freese & Nichols, Bell Helicopter, Radio Shack, and Reliant Energy, Dynegy Inc, and Enron. Ken is focused on building relationships and developing and delivering programs around training, succession planning, mentoring, and strategic workforce planning. Ken has human resources expertise with multi-unit, multi-state, multi-cultural, and multi-national workforces.



Patrick Schmid, PhD | Vice President of RiskBlock, “The Institutes”

Dr. Patrick G. Schmid is an economist and the Asst. VP of Enterprise Research for The Institutes. As the head of The Institutes' Enterprise Research department, he leads teams that develop market insights and analytical research. Dr. Schmid has a Masters and PhD in economics from Temple University. He has taught economics or related subjects at a number of Philadelphia institutions, including the Wharton School, Albright College, Temple University and Saint Joseph's University. Prior to working in the Insurance industry Patrick was an economist for Moody's Analytics. His industry-related research interests include cryptoeconomics affects on insurance, the affordability of insurance, uninsured motorists and insuretech, amongst other areas, and has published research in a variety of property-casualty insurance areas.



Fred Gaona, III, Counsel - Gray Reed & McGraw

Fred Gaona practices Labor and Employment law. He has extensive litigation experience with all types of employment disputes. Fred also handles general litigation matters, resolves non-competition agreement disputes and has experience defending class action and collective action lawsuits and cases in arbitration. As a trained mediator, Fred earned the CALI award for the mediation practicum course at the Ohio State University College of Law, and was a member of the ABA negotiation team. He also holds a certificate in dispute resolution. He earned his law degree from the Ohio State University College of Law and his undergraduate degree from the University of Notre Dame, graduating *cum laude*.



Amy Stewart, Partner-Stewart Law Group

Amy has expertise in dealing with contract, insurance matters, products liability, employment, labor, and more. In addition to her civil trial experience representing companies on the Fortune 100 list to start ups, Amy is a certified Arbitrator with the AAA. What sets Amy apart from other trial attorneys are the skills she garnered from her experiences in the athletic world. As a former Division I collegiate athlete and coach, Amy brings a dignified and measured aggressiveness and competitive nature to her legal practice. She currently serves on the BOD for the Dallas Bar Assoc. Recently, she authored a chapter entitled “Be Your on Advocate By Negotiating Fair Compensation” in the book *Her Story: Lessons in Success From Lawyers Who Live It*. In her free time, Amy enjoys spending time with her husband, Big 12 Senior Associate Commissioner Ed Stewart, and their daughter.



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Lauren Mutti, VP - Labor & Employment Counsel @ Southern Glazer's Wine & Spirits

Lauren received her B.A in Political Science from Yale Univ. '02-'03 and J.D from the University of Texas School of Law '03-'06. She oversees a team that manages the Company's employment litigation and also provides day-to-day advice regarding matters relating to employment discrimination/harassment/retaliation, wage and hour issues, whistleblower claims, trade secret protection and other employee relations matters. Her team also oversees traditional labor matters relating to the Company's 27 collective bargaining agreements. In addition to her legal work, she co-chairs the Dallas corporate office's diversity council. The Council is dedicated to promoting diversity at Southern Glazer's and ensuring that employees of all backgrounds are included in all aspects of their business. As part of this effort, the Council also oversees the Company's business resource groups and encourages cooperation between them.



Scott Wasserman, CPA/PFS, CFP, CPCU - BigDaddy U

Scott is a Tax Director with a public accounting firm, with over 32 years experience in the areas of individual income taxation and financial planning. In addition, he has conducted live financial planning training seminars over the past 20 years. Scott is currently serving a term with the CFP Board's exam council, and he is a member of several professional industry organizations. Scott is the author of educational supplements for a wide range of professional designation courses. Founded in 1998, BigDaddy U is backed by nearly two decades of industry experience.



Jill McCook, MEd, CPCU, CLU

Jill D. McCook, MEd, CPCU, CLU, President and Chair of the CPCU Society, leads the business underwriter specialist teams for Southern California at State Farm. She has been active with the local CPCU Society chapters, serving as President of the California Golden Empire Chapter. She has also served on the Loss Control Interest Group, Nominating Committee and as a Western Regional Governor before joining the CPCU Leadership Council in 2013. Jill received the Richard A Gerrond award in 2012 and the Rye R Sharpe award in 2017 for her leadership within the CPCU Society and her community.



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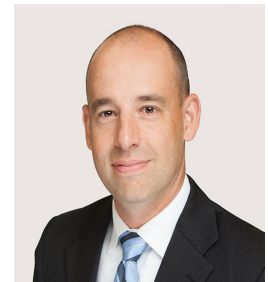
Kyson M. Johnson, Prosecution Team Director –TDI

Kyson attended Texas Wesleyan University School of Law graduating with a Juris Doctorate, *Cum Laude*, in 1995. He also received the American Jurisprudence Award for Civil Procedure in 1993. Kyson Johnson serves as the chief prosecutor and prosecution team director for the Texas Department of Insurance (TDI). He is responsible for prosecuting all cases of insurance fraud investigation, development of evidence, presentation to the grand jury, all pretrial matters and case disposition including both bench and jury trials. Kyson was named the National Prosecutor of the Year by the Coalition against Insurance Fraud in 2011, Texas Prosecutor of the Year by a Texas Advisory Council on Arson in 2008 and featured in *D Magazine's* September 2011 edition, for his efforts fighting fraud. Kyson is a lieutenant colonel in the United States Army Reserve where he serves as the staff judge advocate for the 95th Training Division at Fort Sill, Oklahoma. Kyson was named the 2010 Colonel Ted E. Bailey Reserve Component Judge Advocate of the year by the State Bar of TX Military Law Section.



Jason D. Jupe - RIMKUS Consulting Group

Jason is the Transportation Division Mgr., Gulf Coast Region/P.E./Austin. He holds a B.S. degree in Mechanical Engineering from Kettering Univ. with emphasis on Human Factors in Automotive Design and an M.S. in Industrial Engineering from Texas Tech University. He is a licensed professional engineer and an accredited traffic accident reconstructionist by the Accreditation Commission for Traffic Accident Reconstructionist. Jason's professional practice focuses in the areas of accident reconstruction, human factors, transportation safety, ergonomics, premises liability, lighting, and mechanical engineering. In addition, he has extensive education, training and experience in vehicular accident reconstruction, vehicle design and performance, vision and perception, cognitive engineering, and failure analysis. He has performed accident reconstruction and engineering analyses on hundreds of cases involving human factors related issues, commercial tractor/trailers, passenger vehicles, pedestrian accidents, bicycle and motorcycle collisions, rollovers and has testified as an expert witness at deposition, mediation and trial settings.



Nickquolette Barrett, CPCU, Founder and CEO—iRock Development Solutions, LLC dba iRock Resumes

Nickquolette presents keynotes, breakout sessions, workshops, and seminars at various events and to groups of all kinds. Her credibility stems from having a 27+ year corporate career with roles in leadership, corporate training, sales, and marketing. She speaks on various topics related to Career Development, How to Land Your Dream Job, LinkedIn Branding, and Leadership Development. She co-authored three books and wrote two books of her own, "You're Hired!– 10 Tips to Rock Out Your Résumé and Land An Interview" and "You're Hired!–10 Tips to Rock Out Your Interview to Land Your Dream Job" with Huawei Technologies USA Inc.



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Shawn Tuma

Shawn Tuma is an attorney internationally recognized in cybersecurity, computer fraud and data privacy law, areas in which he has practiced for two decades. He is Co-Chair of Spencer Fane's Data Privacy & Cybersecurity Practice Group where he regularly serves as cybersecurity and privacy counsel advising a wide variety of businesses ranging from small and mid-sized companies to Fortune 100 enterprises. Shawn serves the Bar and Profession in many capacities and has been selected for several professional honors to name a few: **Board of Advisors, University of North Texas Cyber Forensics Lab, Board of Directors & General Counsel, Cyber Future Foundation, D Magazine Best Lawyers in Dallas (2014 – 2019), and SuperLawyers Top 100 Lawyers in DFW.** Shawn is an accomplished author with several published works on various legal-technology topics. He is a frequent speaker on business cyber risk issues such as cybersecurity, computer fraud, data privacy, and social media law.



Shelly Thomas, CPCU, RPLU

Shelly is a current Director and New Designee co-chair in the Dallas Chapter. She graduated from Western Illinois University with a Bachelors in Finance in 2013. During her college career she interned within RLI's Claims and Treasury departments. After graduation, she started her career with State Farm. In 2015, she returned to RLI to work with the Executive Products Team and underwrites Cyber Liability. She is currently pursuing her MBA with a Business Analytics concentration at TWU.



Rob Galbraith, CPCU, CLU, ChFC

Rob is Director Of Innovation at AF – Group. Rob has been called “a global insurtech thought leader”, “a mentor to many in the insurance industry”, “the most interesting man in insurance”, “the prophet” and “the WD40 of insurance” for his versatile skills and ability to solve all manners of problems. He is the author of the Amazon bestseller *The End Of Insurance As We Know It* published in February 2019. Rob is a popular keynote speaker who has spoken at events around the globe on the topics of innovation, insurtech and the future of insurance as well as preparedness, mitigation, adaptation and resiliency. Rob has over 20 years of experience in the financial services industry in a variety of leadership positions with AF Group, USAA, Citigroup, and the Federal Reserve Board. He is a recognized thought leader on P&C insurance who is a frequent media contributor and well-known industry influencer. Rob holds a Master's of Science in Insurance Management from Boston University and a Bachelor of Arts in Economics from Michigan State University. You can find out more about Rob and his book *The End Of Insurance As We Know It* by visiting the website <http://endofinsurance.com>.



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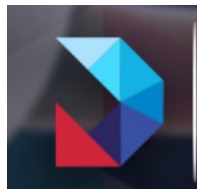
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